

# ZAP FOR MICROSOFT DYNAMICS

Automate and simplify the process of accessing, integrating and analyzing Microsoft Dynamics data.



Remove the cost, risk and technical effort associated with traditional business intelligence (BI) projects with ZAP's pre-packaged and automated data management, analytics and visualizations built for Microsoft Dynamics.

ZAP is a data management, analytics and visualization platform with pre-packaged components for Microsoft Dynamics and automated routines that replace the time-consuming and technically complex process of accessing, integrating and analysing financial and operational data.

Smart data connectors, data models and analytics built for Dynamics AX, 365, CRM, NAV and GP prepare data for analysis immediately. Industry analytics across all sectors, including manufacturing, retail, entertainment, distribution and services deliver instant insights via role-based and self-service visualizations.

Automated data integration makes it quicker and easier to unify and model data for a single view of business performance, and to uncover richer, previously unseen insights. There is no need for a complex, manually built data warehouse and BI platform.

Data governance is built-in, with configurable administration and security ensuring access control and legislative compliance demands are met. IT overhead is reduced with system maintenance tools and usage monitoring dashboards.

## KEY BENEFITS

- Remove the technical effort and cost associated with accessing business data for analysis
- Improve business performance with decisions based on previously inaccessible information
- Make confident decisions based on trusted information, quickly, without hesitation
- Empower employees to create more value with self-service access to accurate information
- Comply with data legislations and meet security requirements

## KEY FEATURES

- Smart data connectors extract metadata and application-specific logic of structures
- Automated data migration based on a logical data model
- Pre-packaged data models automate data warehouse and semantic layer generation
- Application-specific industry analytics and role-based dashboards
- Built in data governance, security and usage auditing tools
- Self-service and ad-hoc analysis using ZAP or other self-service BI tools

“ After two weeks of working with ZAP, the infrastructure and software were in place and information was flowering from AX to ZAP. Within 6 weeks we were delivering out trusted reports, dashboards and KPI’s to our business users.”

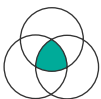
—Brett Frabotta, CIO Clean Energy Fuels

## SOLUTION OVERVIEW



### Hybrid BI scalability

- Cloud, on-premises or hybrid deployment of any element of the product
- Private or public SaaS deployment
- Data gateway for optimised, simple access to cloud or on-premises data sources
- Highly flexible architecture scales as users and data requirements grow



### Pre-set, flexible data models

- Pre-packaged data models for Dynamics and other vendor applications e.g. ERP, CRM, HRM
- Flexible data model architecture enables configuration to meet specific reporting needs
- User-friendly data modeling removes the need for a deep understanding of underlying data
- Data warehouse and semantic layer automation remove complexity and improves time-to-insight



### Pre-packaged analytics and visualizations

- Powerful self-service reporting, visualization and dashboarding capabilities
- Reusable elements including calculations, reports, and charts enable collaboration and consistency
- Cross-functional reporting with native cross ledger analysis
- Dynamic, touch-optimised visualizations with drill up, down, across and through, on any device



### Automated data integration

- Pre-set Smart data connectors for Dynamics including financial dimensions, captions, multi-company and automatic key and relationship extraction.
- Rich data connectivity to source metadata and application-specific logic of structures
- Automated data merging, and automatic table structure matching
- Multi-company and multi-lingual caption extraction and customization detection



### Built-in data governance

- Administration and data security with four layers of configuration
- User and group extraction from source application enables security roles for users and groups to be assigned easily
- Auditing and monitoring for detailed activity logging with dashboard visualization
- Version lifecycle management tools remove IT overhead and ensure business continuity



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